



September 23, 2023

coursepourlacompassion.com

Sponsorship Opportunities

Résidence
de soins palliatifs
Teresa-Dellar



Teresa Dellar
Palliative Care
Residence

The 7th Annual Course pour la Compassion is a family-oriented 1 km + 5km walk/run that brings the community together for a day of fun and fundraising. This year's event will be held on September 23, 2023, at Valois Park in Pointe-Claire, and we are expecting over 600 participants.



Why We Are Raising Funds

The funds raised from the Course pour la Compassion will go towards supporting the Teresa Dellar Palliative Care Residence, which provides compassionate care to patients and their loved ones during their end-of-life journey. Your sponsorship will help us to continue providing this essential service. To offer quality palliative care free of charge, 2/3 of our funds are privately raised.



Fundraising target: \$225,000 net



Sponsorship Levels

We have several sponsorship levels available, ranging from \$2,500 to \$35,000. Each level comes with different benefits, such as logo placement on event materials, recognition at the event, on our web site, social media and annual report.

Corporate Teambuild and Fundraise

Your company can participate in the walk/run as a team and have a friendly competition against other companies for prizes and recognition. You can refer to our Course pour la Compassion Corporate Teambuilding Toolkit for some great ideas.

Volunteering Opportunities

In addition to sponsoring the event, your company can also volunteer to help with event setup, registration, and other tasks. This is a great way to get your employees involved in the community and show your company's commitment to social responsibility. Support our community, meet like-minded people, and have fun contributing towards the success of the Course.

Party Zone for Local Merchants

We are offering local merchants the opportunity to participate in the event by setting up a tent in our race Party Zone. In exchange for providing free products or services to our participants, local merchants will be given space in the Party Zone to promote their business.

Community Involvement

Your sponsorship will make a difference in the lives of patients and their loved ones, and help us to provide compassionate care when it is needed most.





OPPORTUNITIES	PRESENTING \$35,000 - SOLD -	COMPASSION \$25,000	PLATINUM \$10,000	GOLD \$5,000	SILVER \$2,500
EVENT RECOGNITION					
Exclusive recognition as the presenting race sponsor	*				
Logo incorporated into event logo	*				
Mention in Annual Report	*	*	*		
Logo on website and in all event communication	*	*	*		
Dedicated social media post	*	*	*		
RACEDAY RECOGNITION					
Complimentary race entries	15	10	6	4	2
Logo on all participant giveaways	*	*			
Logo on race bibs	*	*	*		
Prominent logo, archway/ banner	*	*			
Mention by MCs	*	*	*	*	*
Announce start of 5 km race	*				
Announce start of 1 km race		*			
10 x 10 space in Party Zone*	*	*	*	*	*

*Sponsor to provide own tent and table, as well as free giveaway/service/activity for 600+ participants upon approval of TDPCR.

Payment or commitment pledge must be received before July 14, 2023 in order to ensure visibility.

For more information, please contact Nancy Eperjesy neperjesy@tdpcr.ca Tel: 514-290-3335

Teresa Dellar Palliative Care Residence Foundation

265, André-Brunet, Kirkland, Qc H9H 3R4 PalliativeCareResidence.ca

Registered Charity #86244 4908 RR0001

The Course pour la Compassion is a Fun Walk/Run 1km & 5km, organized for the benefit of the Teresa Dellar Palliative Care Residence. Thanks to your generous support, we can continue to deliver compassionate and dignified palliative care for our community.



SPONSORSHIP OPPORTUNITIES

Presenting _____ - SOLD - _____	\$35,000	Gold _____	\$5,000
Compassion _____	\$25,000	Silver _____	\$2,500
Platinum _____	\$10,000		

PAYMENT FORM

Total Payment \$ _____

☐ **Please invoice**

Payment Methods

- 1) [Pay Online](#)
- 2) Cheque payable to Teresa Dellar Palliative Care Residence Foundation
- 3) Credit card ☐ VISA ☐ MasterCard

Card # _____ Exp _____

Company _____

Contact person _____

Address _____

Tel _____ Email _____

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