

The 7th Annual Course pour la Compassion is a family-oriented 1 km + 5km walk/run that brings the community together for a day of fun and fundraising. This year's event will be held on September 23, 2023, at Valois Park in Pointe-Claire, and we are expecting over 600 participants.

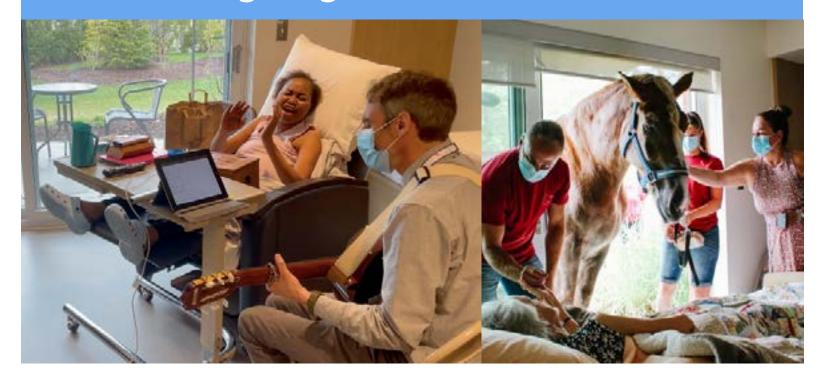


#### Why We Are Raising Funds

The funds raised from the Course pour la Compassion will go towards supporting the Teresa Dellar Palliative Care Residence, which provides compassionate care to patients and their loved ones during their end-of-life journey. Your sponsorship will help us to continue providing this essential service. To offer quality palliative care free of charge, 2/3 of our funds are privately raised.



# Fundraising target: \$225,000 net



## **Sponsorship Levels**

We have several sponsorship levels available, ranging from \$2,500 to \$35,000. Each level comes with different benefits, such as logo placement on event materials, recognition at the event, on our web site, social media and annual report.

### **Corporate Teambuild and Fundraise**

Your company can participate in the walk/run as a team and have a friendly competiton against other companies for prizes and recognition. You can refer to our Course pour la Compassion Corporate Teambuilding Toolkit for some great ideas.

#### **Volunteering Opportunities**

In addition to sponsoring the event, your company can also volunteer to help with event setup, registration, and other tasks. This is a great way to get your employees involved in the community and show your company's commitment to social responsibility. Support our community, meet like-minded people, and have fun contributing towards the success of the Course.

#### **Party Zone for Local Merchants**

We are offering local merchants the opportunity to participate in the event by setting up a tent in our race Party Zone. In exchange for providing free products or services to our participants, local merchants will be given space in the Party Zone to promote their business.

#### **Community Involvement**

Your sponsorship will make a difference in the lives of patients and their loved ones, and help us to provide compassionate care when it is needed most.







Mention in Annual Report	*	*	*		
Logo on website and in all event communication	*	*	*		
Dedicated social media post	*	*	*		
RACEDAY RECOGNITION					
Complimentary race entries	15	10	6	4	2
Logo on all participant giveaways	*	*			
Logo on race bibs	*	*	*		
Prominent logo, archway/ banner	*	*			
Mention by MCs	*	*	*	*	*
Announce start of 5 km race	*				
Announce start of 1 km race		*			
10 x 10 space in Party Zone*	*	*	*	*	*

 $<sup>*</sup>Sponsor\ to\ provide\ own\ tent\ and\ table, as\ well\ as\ free\ give away/service/activity\ for\ 600+\ participants\ upon\ approval\ of\ TDPCR.$ 

The Course pour la Compassion is a Fun Walk/Run 1km & 5km, organized for the benefit of the Teresa Dellar Palliative Care Residence. Thanks to your generous support, we can continue to deliver compassionate and dignified palliative care for our community.



SPONSORSHII	P OPPORTUNITIES			
Presenting	- SOLD -	_ \$35,000	Gold	_ \$5,000
Compassion		_ \$25,000	Silver	_ \$2,500
Platinum		_ \$10,000		

Total Payment \$	Please invoice
Payment Methods	
1) Pay Online	
·	r Palliative Care Residence Foundation
3) Credit card VISA Maste	erCard
Card #	Exp
Contact person	
Tel	Email